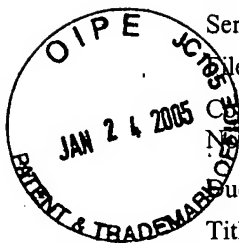


IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Lee Friedman  
 Serial No.: 10/038,944  
 Filed: December 31, 2001  
 Confirmation No.: 2142  
 Issue Date: January 21, 2005  
 Title: SYSTEMS AND METHODS FOR MANAGING AND AGGREGATING MEDIA FORMATS

Examiner: Pitaro, Ryan F.  
 Group Art Unit: 2174  
 Docket: 60027.0217USU1/BS#01154  
 Notice of Allow. Date:



**CERTIFICATE UNDER 37 CFR 1.8:**

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail, with sufficient postage, in an envelope addressed to: Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on January 21, 2005.

By:

Name: Alton Hornsby, III

Mail Stop Amendment  
 Commissioner for Patents  
 P.O. Box 1450  
 Alexandria, VA 22313-1450

**39262**

PATENT TRADEMARK OFFICE

Sir:

We are transmitting herewith the attached:

- ☒ Transmittal Sheet in duplicate containing Certificate of Mailing
- ☒ Response and Amendment
- The fee has been calculated as shown below in the "Claims as Amended" table
- ☒ Return postcard

**CLAIMS AS AMENDED**

Claims Remaining After Amendment		Highest Number Previously Paid For		Present Extra		Rate		Fee
Total Claims								
82	-	82	=	0	x	50.00	=	\$0.00
Independent Claims								
6	-	6	=	0	x	200.00	=	\$0.00
MULTIPLE DEPENDENT CLAIM FEE								\$0.00
TOTAL FILING FEE								.00

Please consider this a PETITION FOR EXTENSION OF TIME for a sufficient number of months to enter these papers or any future reply, if appropriate. Please charge any additional fees or credit overpayment to Deposit Account No. 13-2725. A duplicate of this sheet is enclosed.

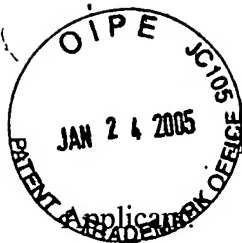
MERCHANT & GOULD P.C.  
 P.O. Box 2903, Minneapolis, MN 55402-0903  
 404.954.5100

By:

Name: Alton Hornsby, III

Reg. No.: 47,299

AH



2174  
JPW

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Friedman Attorney Docket: 60027.0217USU1/BS#01154  
Serial No: 10/038,944 Art Unit: 2174  
Date Filed: 12/31/01 Examiner: Pitaro, Ryan F.  
Invention: SYSTEMS AND METHODS FOR MANAGING AND AGGREGATING  
MEDIA FORMATS

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**Certificate of Mailing**

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA. 22313-1450 on January 21, 2005.

  
Alton Hornsby III

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Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**RESPONSE AND AMENDMENT**

Dear Sir:

In response to the Office Action mailed October 21, 2004, the Applicant respectfully requests entry of the following amendments and consideration of the following remarks. The Applicant respectfully submits that the amendments and the remarks contained herein address all points raised in the Office Action and place the instant patent application in condition for allowance.

**Amendments to the Claims** begin on page 2 of this paper.

**Remarks** begin on page 16 of this paper.